



EVENTS COMMITTEE MINUTES

Regular Meeting
Tuesday, January 10, 2023
6:00 p.m.

1. CALL TO ORDER AND FLAG SALUTE

April Balsley called the meeting to order at 6:00pm and led the flag salute.

2. ROLL CALL

Present: April Balsley, Mari Pepping, Alicia Bennest, Tiffany Harris, Lisa Stone,
and Christy Dean

Staff & Elected Present: Mayor Styron Sherrell

3. PUBLIC COMMENT

None

4. APPROVAL OF MINUTES

Motion "to approve minutes from November 8, 2022"
(Bennest/Harris) **Passed 6/0**

5. REGULAR AGENDA

A. Santa Parade & Hotline – Recap

- I. Santa hotline did not generate many applications, but committee would like to keep it going for as many years as we can. All enjoy making the calls.
- II. Santa Parade went really well. Next year would like to add A-frames for where stops will take place and candy can be given out safely.

B. Milton Days

I. City Update

1. Updated logo for Milton Days was discussed.
2. Stage will be ready for Milton Days. Layout for the stage should be ready by mid-March/early April. Until layout is available, unsure how many vendor slots we will have this year. Applications are delayed for vendors, with the city sending out save the date emails to past vendors. City will investigate where electricity will be for the new location (lower field).
3. Friday night is a go. Entertainment to be discussed at next meeting.
4. Volunteer applications will be made available as soon as possible.
5. Budgets increased for the year. Events committee now has an advertising budget of \$2000. Committee to discuss ideas for advertising. Discussion was had on mailers, will be working to get pricing.
6. Would love to get some new entertainment this year for Saturday.

II. Assign Roles

1. Sponsorship – Group effort
2. Vendors – Lisa
3. Volunteers – Mari
4. Kid Zone – Tiffany
5. Parade – Alicia
6. Entertainment – April

ADJOURNMENT

The meeting was adjourned at 7:08PM.


Chair-April Balsley