



**Milton Events Committee Minutes
February 23, 2015**

Call to Order: Tony Bennest, April Balsley, Susan Johnson, Debra Hooie, Mary Tompkins, Kendra Dixon, Brandy Wade, Ty Hanson, Christy Dean. Karen Yokota emailed her absence and was excused by motion by T. Hanson, seconded by A. Balsley. **Guests:** Steve Winsberg, Melody Keener, Wendy McMillian, Tiffany Foss. **City:** Marcie Mayer

Minutes: The January minutes were approved as written. Moved by T.Hanson, seconded by A. Balsley.

Additions/Deletions of Agenda: Park Layout, Parade

T. Bennest began the meeting with information about 'get back to the basics' for Milton Days—more of a family event. The committee discussed the goals for Milton Days: draw people from inside and outside Milton, bring community together, bring all ages; bring people to see what Milton is about, be multi-platform; need for good mix.

Members expressed that if not enough appealing attractions, people will not come. T. Hanson suggested a competition between businesses, schools and other groups and to have the community vote on a theme. Time is of the essence and too late for this year.

The committee voted to keep the theme, "Rock the Park" for 2015 with no subtheme. D.Hooie moved, and M. Tompkins seconded. Motion passed.

Ideas for Grand Marshall: Jack Chandler (VFW); Jim Mickelson, Mike of Fife Flowers, Bart's Family, Leonard/Poppy Sanderson, Johnny and Krista Linden (Step by Step owners).

Advertising/Communication: A. Balsley reported on fundraising and indicated someone needs to do the advertising and communication. T.Hanson will take on the advertising/communication role. T. Bennest will help him.

Stage: S. Johnson brought up the status for the stage and the need to secure one as soon as possible. M. Mayer will follow up with the Broadway Performing Arts or another vendor.

Entertainment: T. Bennest suggested a good mixture of bands and local groups, i.e., kids singing, dance troops, mixture of public involved on the main stage. He stated the Mayor had a list of band suggestions. B. Wade suggested Beatniks. Other band suggestions: Spike and the Impalers, Rock Bot, Motown Cowboys. There is a need to have a big draw for Saturday night. M. Tompkins will contact Aury Moore for Kaoroke for Sunday for 2 hours, get Rock Bot for sound, and the Neil Diamond Tribute group for Saturday night.

There was a discussion re budget. Since a budget has not been determined or approved at this time, but based on what is currently thought to be in the budget line for events with the City based on the Nov 2014, the committee voted to allow a budget of no more than \$1,500 for the Neil Diamond Tribute group for Saturday night.

Next Meetings: Motion to meet on March 10 and March 23 at 6 p.m. Moved and seconded by M. Tompkins.

Milton Mile: M. Mayer discussed the City's Wellness Group's idea to do a Milton Mile on Saturday before the parade at Milton Days. It would actually be .5 mile and would start at Beautiful Savior and end at bottom of park. She will bring more info to the next meeting. However, the parking at the schools would be reserved for parade participants.

Park Layout:

Brandy – any change? On the layout. Brandi played with a layout to move the stage in follow up with conversations done after last year's Milton Days. Tony to talk to Mayor.



Fundraising: A. Balsley reported on who she has contacted and information about the baskets to be used as raffle items.

B. Wade asked if anyone has contacted the Rock Wall. S.Johnson will reach out to the Boy Scouts group again this year.

Crafts Bazaar Date: October 9 and 10, 2015. Motion approved.

Tree Lighting Date: December 5, 2015. Motion approved.

Relay for Life: June 20-21, 2015. Members could join either the city team or with Bennest Karate's team.

Memorial Bart Taylor: The Celebration of Life for Bart Taylor will be at the City's Activity Center, Saturday February 28, from 11am to 1pm.

Motion to Close: Moved by M. Tompkins, seconded by D. Hooie. Meeting ended at 8:45pm.

Respectfully submitted,

sUSAn JF Johnson