



Milton Events Committee Minutes
March 10, 2015

Call to Order: Tony Bennest, April Balsley, Susan Johnson, Debra Hooie, Kendra Dixon, Ty Hanson, Christy Dean. Absent: Mary Tompkins, Karen Yokota, Brandy Wade. (excused) **Guests:** Wendy McMillian, Tiffany Foss. **City:** Marci Mayer and Kathy Horton.

Minutes: The February January minutes were approved as written. T. Hansen motined to approved, seconded by A. Balsley. Approved.

Additions/Deletions of Agenda: Fundraiser, tennis courts. Park Layout was taken out of agenda.

- THEME-BACK TO BASIC - On the agenda, the Theme is corrected to “Rock the Park”.

April proposed to have 3 designs of logo and get donation for new design Rock the Park 2015. Moved and approved. S. Johnson stated she preferred a branding logo instead of changing every year. April said she could get 3 views.

- TIMELINE was briefly discussed. T. Bennest indicated it was confusing. Discussion followed.
- ENTERTAINMENT KIDS – C. Dean agreed to be the lead. S. Johnson said she would send info to C. Dean.

K. Dixon reported that she and Albertsons would handle the kids’ games again this year. Had the idea of a baking contest (pies, cake, cookies). K. Dixon is also on the Edgewood Planning Committee for their picnic on July 18. She is also going to provide info for Milton Days when she visits businesses. She will need one vendor spot for Albertson.

Balsley asked about the Rock Climbing Wall. S. Johnson said she would email the scouts. Someone needed to handle the children’s entertainment. D. Hooie indicated the type of entertainment for kids depends on the money raised

With K. Dixon working with businesses in both Edgewood and Milton, April and Kendra need to work together not to cross over to same businesses for fundraising.

T. Bennest Karate School will do an obstacle course for the youth. A discussion around children activities ensured.

- GRAND MARSHALL: S. Johnson suggested a WWII vet, Frank P. and an Afghan Warrior as grand Marshalls. T. Bennest will take the idea to the Mayor. Advertising: April is going to forward to Ty her connections and give him the information to get connected to advertising.
- ADVERTISING/COMMUNITCATION - T. Hanson will do the advertising/communication. He know of a person who can do voiceovers to be used during Milton Days.
- ENTERTAINMENT - M. Tompkins is charge of the sound and professional music acts (3).

D. Hooie reported on Music for M. Tompkins: The Neil Diamond Tribute Band is booked for Sat night at \$1400. Milton Idol will be on Sunday. The MoTown Cowboys are tentative.



Balsley further commented on voiceovers. Have a CD with voiceovers to fill dead air space during the weekend. She indicated this would be donated. S. Johnson stated the In Kind Donation form would also have to be completed and filed with the city.

- VENDOR: D. Hooie reported for B. Wade on vendors. 13 spots signed up. \$1,175 paid, and processed for 425 for \$1600. All are returning vendors. As of March 13 vendor apps are open to anyone.

M. Mayer reported the Vendor packet will be put on the website.

Balsley reported a local church food bank on 20th is interested in a non-profit booth.... Suggested donation for non-profit vendors. . Kiwanis want to return. New person: Elements of Massage.

\$125 return; 150 new hobby \$50; nonprofit is suggested \$50. Electric is \$50 more.

- SPONSOR PACKET: Sponsor tier needs to be revised. A. Balsley to revise the letter and email to M Mayer as a word Doc.
- FUNDRAISING - A. Balsley reported on Fundraising: Morley Machine is huge community player, and might sponsor a child activity. She meets with Kannon Construction next week.

D. Hooie stated that the committee has done car washes, etc. Flyers, etc., sold shirts gave a presence in the community. Need to figure out what weekends are available for members to do fundraising. Next meeting committee will talk about the ideas and what to do and the dates.

- CAR SHOW - S. Johnson expressed concern that the car show is not being held and the committee needs to discuss it. Tony will talk to the Mayor. T. Hansen discussed that most owners of cars have already committed to a calendar with car show dates.

Bennest (guest) felt there may be something better to do in that part of the park.

NEW BUSINESS

MILTON MILE – City will not do Milton Mile during Milton Days.

M. Mayer introduced the new Deputy City Clerk, Kathy Horton.

The meeting adjourned at 7:30pm. Next meeting is March 23 at 6pm.