



Milton Events Committee Minutes
January 26, 2015

CALL TO ORDER: Meeting called to order in Milton Council Chambers at 6 pm.
Presided by Tony Bennest, Chairman

ROLL CALL: Members: Susan Johnson, Debbie Hooie, Brandy Wade, Karen Yokota, April Balsley. **Absent:** Mary Tompkins, Kendra Dixon. **Guests:** Josef Lowry, Melody Keener, Christy Dean.

City of Milton: Debra Perry, Marci Mayer

Approval of minutes: November 24, 2015 were approved.

Old Business: Tree Lighting

Discussion on the success of the Tree Lighting led to several conclusions: 1) Santa needs to be back no later than 5pm. 2) Use raffle tickets to be distributed for city council chamber and for the activity center to get people to move to both venues. 3) Keep the activity center closed until Santa arrives (no people allowed to line up early) but allow disabled/elderly/parents w/ babies to be able to use the seating in the activity center. 4) Attendance this past year was greater than 200 people. 5) Begin planning in winter for next year, need tighter schedule, more decorating and backdrop for Santa chair.

More lights were purchased for decorating the tree this past year. One problem for the city is storage capacity. The elf costumes are also to be stored in the Events Committee closet. The Events Committee closet needs to be reorganized.

April B. reported that the Kiwanis will sponsor and serve the Chili for the Tree Lighting next year.

Susan J. discussed the status of the children with santa album on facebook. Should this album remain or be taking down now. The individual santa photos is different than the tree lighting activity photos. A decision was not determined.

New Business: Milton Days 2015

Tony B. urged the members to find other individuals to become part of Milton Days, either as members or as vounteers. He stated that one individual should not have to carry the load of an area of need, subcommittees are important.

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April B. is designated to be the head of the Fundraising area. She will lead a group of individuals in the quest for in-kind donations and sponsorships. She will contact Teresa Cosner for guidance on how fundraising was done last year and for the donation list.

Mayor Perry will provide the committee the fund balance for Milton Days 2015 at our next meeting.

Tony B. reported that he and Teresa Cosner visited DM Disposal and Fife Towing and presented gift baskets to each; both companies will again be sponsors at Milton Days.

Brandy W and Deb Hooie shared info on the vendor process. Brandy has the form ready to send out and will send it to the Mayor and Marcie for review. Last year there were 62-66 vendors. There were some issues last year. The rain, beyond our control, prevented driving on the field. The space marking was off compared to the map sent to the vendors.

After lengthy discussion, the following motions were made:

Motion 1: to hold Milton Days 2015 on Saturday and Sunday, third weekend in August. Moved by April B, seconded by S. Johnson. Motion Passed.

Motion 2: to hold Milton Days 2015, August 15-16, Saturday 10am to 10pm, Sunday 11 am to 3pm. Moved by Brandy W, seconded by Deb Hooie. Moved Passed.

Discussion to have different vendor types: 1) service and 2) retail/sales. Service providers often want to stay only on Saturday, i.e., Metro Services. Vendors often state they want the two days to cover costs.

A brief discussion on the car show was held. A vote was not taken.

Discussion on what the committee can do at Milton Days: sell prepackaged items without a health license. If popcorn or open food licenses, a health permit is required.

Tony B requested that more golf carts be scheduled for Milton Days. Discussion on walkie talkies as a form of communication with the volunteer coordinator and the golf carts.

Brandy W mentioned the need for a separate advertising person. Tony B called for someone to spearhead the advertising. April B. reported she had contacts at KOMO and the Tribune.

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Susan J discussed the Parade and the parade form. The Donation/Sponsorship form was also given to Tony B for review. The categories for donations and sponsorships need to be updated on the form. The parade form is reviewed and may now be sent out.

Tony B called for new, fresh ideas for Milton Days. Bring it back to family basics. Would like Rock Bot and 2 other rock groups only. Motown Cowboys as an option as well. Mayor wishes the committee to check into Junior Cadillac as a key entertainment.

The Port of Tacoma provided seed money for Milton Days in past, but has not sponsor for past two years. Mayor explained how the Port of Tacoma processes requests for sponsorship. One way is if the event has a transportation component. April B will contact Gordon Transportation to see if the business will become a sponsor of Milton Days.

With new people on the Events Committee, the Mayor discussed the procedures and rules that comply with the city requirements of government transparency.

Meeting adjourned at 8 pm.

The next meeting is on February 23, 6pm to 8pm. Pizza and drinks (non alcoholic) will be provided. Tony's goal is for this to be fun for all as we move on towards Milton Days 2015.

Respectfully submitted by: Susan JF Johnson

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