



**Milton Events Committee Minutes
March 23, 2015**

Call to Order

Tony Bennest called the meeting to order at 6:03pm

Roll Call:

Present: Tony Bennest, April Balsley, Debra Hooie, Kendra Dixon, Ty Hanson, Mary Tompkins, and Brandy Wade, Tiffany Harris-Foss.

Excused: Karen Yokata and Christy Dean.

Guests: Wendy McMillian, , Beverly Webber, Monica Walvoord and Josef Lowry

Staff Present: Mayor Debra Perry, Councilmember Lois Zaroudny, Councilmember Susan Johnson, Marci Mayer and Kathy Horton.

Additions/Deletions of Agenda: Lower Field, Sunday Discussion and Name slogan were added.

Approval of Minutes: Ty moved, seconded by Mary to accept the March 10, 2015 minutes as written. Voted on and Passed.

Guest Comment: Beverly and Monica from the Milton Parks Board shared their interest with having a booth at Milton Days and to possibly have a “Preview” of the movie that they will be having as an event in the early fall about the History of the Interurban Trolley/Railway Line that comes through Milton. The movie runs about 30 minutes if there is a time that needs to be filled. Bev is Requesting to have chicken wire for the Railway history display.

Old Business:

- **THEME-BACK TO BASIC** – Keep the Rock the Park logo element the same and have the “Salute to Service” as the theme.
April moved, seconded by Ty, to have 2 designs of the logo with Military theme for the Salute to Service, Rock the Park 2015. Voted on and approved. The theme not only encompasses the Military but all those that serve in the community.
- **TIMELINE** for the Budget was discussed. \$16,000 has been set aside for Milton Days. Ty moved and April seconded, to have a budget of \$4000 for Entertainment/Music. Voted and passed. Discussion was that we have three bands but need to be able to secure the rest of the Entertainment as soon as possible.
- **GRAND MARSHALL:** Ty moved, Mary seconded, to have the Oldest WWII Vet and an Afghan Soldier/Warrior as Co-Grand Marshalls and Bart Taylor’s family Represent Bart as Honorary Grand Marshall. Voted on and passed. The Mayor was pleased with having Bart represent the Service to his community that ties into our theme. Need to verify with all the families of the availability to attend.



- PARADE: Susan let us know that we are getting applications for the Parade but the East Pierce County Fire Department is not looking like they will be able to attend. Roller Derby girls might be able to attend and then have a demo in the tennis courts. April moved, Ty seconded, to have the Roller Derby girls use the tennis courts after the parade for the demo. Voted on and passed.
- SPONSOR PACKETS: April is working on the new logo to be sent to the Mayor for approval. A draft copy of the letter to sponsors was given to the Mayor for her input. Kathy will finalize letter and email to April. Current Sponsors are Fife Towing, DM Disposal. Kathy will work with Katie on inviting them to present the checks to the City Council.
- ADVERTISING/COMMUNICATION – Ty is talking with the local press, KOMO, KING and KIRO. Press released Susan sent to Ty. The Mayor has pursued Ad space in the Master Gardner flyer for the Symphony Tour.
- ENTERTAINMENT KIDS – We are getting pricing on the events to look at ideas and work on a budget. April moved, with a second by Mary, to have the Swings on the lower fields. Additional items that have been discussed were Bubbles, Miniature Golf, A remote Plane Demo checked for pricing and availability and to budget \$3000 for this portion of the MD. Kathy will forward the pricing to Christy Dean.
- TENNIS COURT ACTIVITIES: The Mayor would like to go back to the Chalk Coloring Contest Gallery and post the 1st, 2nd and 3rd place on the website and then have something for everyone that participates.
- VENDOR: There are currently 13 applications. Debra H. asked to advertise on the Reader Board and out in the community. Applications are online.
- PARK LAYOUT: The Mayor would like to see the Beer Garden to the Left of stage and Food Vendors continue to be to the right. We will close 15th St and like to close Oak also.
- FUNDRAISING: - April would like to plan a Zumba-athon, she is also looking at having a Dinner at Dave's with a Band and Mary is on board. The Mayor suggested to focus on one maybe two fundraisers and go out with a Big Bang instead of running all around for little fundraisers. Focus and getting the community groups involved.
- LOWER FIELD USE OPTIONS: – Mary moved, second by April, for the Public Works Vehicles, the Antique Fire truck and other City vehicles to be in the parade and then have them as our "Car Show" items. The Mayor agreed that without a committed person to run it and with the time approaching we will not have time to do the car show



but loved the idea of having the City vehicles displayed and interactive, which is a great draw for families and ties into the thyme of the Salute to Service. Voted and Passed

New Business: Mary moved, with a second by April, for Dave’s of Milton to host a Beer Garden and we provide the infrastructure for the Beer Garden with the same budget as last year. Voted and passed.

Announcements: Stage Setup will be done by the City, working on different options. Idea of a Dance on Sunday and have lots of Games.

Adjournment: Mary moved to adjourn the meeting, with a second from Ty, at 7:39pm. Voted and passed. Next meeting is April 27 at 6pm.