



**Milton Events Committee Minutes
April 27th, 2015**

Call to Order

Tony Bennest called the meeting to order at 6:03pm

Roll Call:

Present: Tony Bennest, April Balsley, Kendra Dixon, Mary Tompkins, and Brandy Wade, Christy Dean

Excused: Karen Yokata and. Debra Hooie, Ty Hanson, Tiffany Harris-Foss

Guests: Wendy McMillian, Josef Lowry and Ron Berger

Staff Present: Mayor Debra Perry, Councilmember Susan Johnson, Marci Mayer and Kathy Horton from the City.

Additions/Deletions of Agenda: None

Approval of Minutes: April moved, seconded by Mary to accept the March 23, 2015 minutes as written. Voted on and Passed.

Guest Comment: None

Old Business:

- **TIMELINE/BUDGET** - The Budget was discussed. Marci had a print out of last year's expenses and this year's budget overview. The Entertainment budget for music has been set at \$4000, the Kids Entertainment at \$3,000 and the overhead costs for the city have been set for a budget of \$5,400. It is a starting point for everyone to start working with.
- **ENTERTAINMENT KIDS** – Christy shared that there will be no Bouncy house donated this year so that would need to be considered if we were going to have one, would need to be part of the budget. She has not been able to connect with the Boy Scouts about the Rock wall and if they are going to be here. April let us know that they told her to count them in. The price of the swings we had last year is about \$2,000 and for close to the same amount we can get Tea Cups and the Pirate Swing. We are going to go with Clowns Unlimited with a large variety of games and entertainment, covering many areas of the Park. Brandi motioned, Christy seconded, to increase the budget for the kids entertainment to \$4970. Voted and Passed.

Home Depot will be here with tiles to paint, at no cost to us or the families.

Tony and his Karate Studio will be performing.

Kendra, from Albertson's soon to be Haggen, will be providing Hula Hoops, Sack Races and an Airplane making contest for families up by the stage. Kendra is also thinking about Water balloon toss, Jump rope contest, Corn shucking contest, yo yo contest, pie eating contest and air gun contest. The Haggen mascot will also be at Milton Days. Lots of fun stuff!!!



It has been brought to our attention that we have a contact, Ron Berger, that might be able to help sponsor some of the entertainment with his business.

The Mayor will help out with the Chalk drawing contest, getting it back to the way it was before.

- BANNER – We will be looking into placing banners around the city, from each entry point such as the Baseball field, Porter Ave, at Northwest Embroidery, and at the Schools. We will be contacting companies to see if we will be able to have them as a sponsor/donation to help with the outgoing costs.
- STAGE – Kathy shared that the trailer stage has been reserved for Milton Days with Scott Painter @broadwaycenter.org. We will be receiving a contract for the \$1200 rental. It is the stage with railing like the one in 2013. Mary motioned, Brandi seconded, the motion to accept the contract for the \$1200 rental of the stage. Voted
- SCHEDULE – We have a schedule that is filling up. Looking good and a great variety of entertainment for everyone. We will add karate demo at 1:00 pm, and a flash mob at 3:30 pm.
- GRAND MARSHALL: We need to get a letter from the City for Frank to ask about being the Grand Marshall. There is also a lady at Mill Ridge Village that the Mayor would like to talk to. Kathy with the City will work on the Letter. We will also reach out to Bart's family.
- PARADE: Susan gave us an update on the order of the Parade so we do not have walkers behind the exhaust of the engines, like to have the Military, City Council and then Walkers.
- SPONSOR PACKETS: April has what she needs and is out in the community talking with businesses about being a part of Milton Days. Kathy has put all the packets on the Website if you need to access them or if anyone asks how to get the forms. The save the date is on the Main page and the sponsor, vendor and parade packets are on the Events Committee page.
- ADVERTISING/COMMUNICATION – Ty was not at the meeting and had nothing to report to the committee. Kathy did share that we are getting info out in the Signal and on the Facebook page. Mary has a contact for the ValPak coupon mailers and will see if she can make the next meeting.
- TENNIS COURT ACTIVITIES: The Mayor will work with Christy on the Chalk Board activities and how she would like that run/set up.



- VENDOR: There are currently 21 applications. Brandi is making the rounds to the farmers markets and local events looking for vendors, she asks that we all reach out to who we know to get more signed up. Kathy let the committee know that all the packets for the Vendors, along with the sponsors and parade, are online.

- PARK LAYOUT: The Mayor is happy with how the layout is coming along, want to have things by the stage to be a drawing point of the event, such as the Jail House, the beer garden and food vendors. Looks like we are going to have a lot of fun events spread around the park really well.

- FUNDRAISING: - April would like to plan a 2 hour Zumba-athon on July 25th with an 80's theme. Dave's of Milton is starting their Milton Idol on Friday, June 5th and continue in July and August on the first Fridays of the month. We will have a dinner fundraiser at 7pm before the events to raise money and sell raffle tickets during the event also. Dave's of Milton is also hosting a night with some of the young bands, that will attend Milton Days, on Wednesday May 6th and will sell raffle tickets on that night also.

New Business: Craft Bazaar. We have had calls about signing up for the craft bazaar already and we have a date of October 10th so Kathy will start to get a flyer ready and sign up information ready to send out to get a heads up on this.

Announcements: Next committee meeting will be May 12th at 6:00 pm.

Adjournment: Mary moved to adjourn the meeting, with a second from April, at 7:45pm. Voted and passed. Next meeting will be on May 26th at 6pm.